Gesell Institute of Human Development

Catalog of Parenting and Professional Development Resources

2009 Workshops and Materials













Plan Now to Grow Professionally! Professionally! Make the most of the Make the most of year! 2009-2010 school year!

1-800-369-7709

Gesell Institute

Our Foundation

Gesell Institute of Human Development is a New Haven based non-profit that has been associated with understanding how children grow and learn since 1950. Gesell programs and publications help parents and educators understand the ages and stages of childhood.

Understanding the stages of child growth and development and using this knowledge to interpret behaviors, to plan appropriate curricula, and to manage the classroom are essential to quality teaching practices. Gesell workshops link the continuum of growth to the use of an effective screening tool, the Gesell Developmental Observation (GDO).

Our Mission

To educate, guide, and support parents and educators in understanding child growth and development so that all children may be nurtured, encouraged, and empowered as they grow and learn.

Our Services and Products

Our programs cover topics such as child behavior, school readiness, parent-teacher communication, kindergarten transition, and developmentally appropriate classrooms. Our services include:

- Professional Development for Teachers
- Parent Seminars
- Administrator Workshops
- Credit-Bearing College Courses
- Professional Consultation
- Books and Resource Materials
- Early Childhood Assessments

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We provide multiple sources of information for parents, teachers, and schools to assist them in making important decisions about children. We do not set policy or provide recommendations surrounding issues of retention, placement, or readiness "scores" in association with the Gesell Developmental Observation.

Professional Development & Parent Seminars

Who should attend?

- Early Childhood and Elementary Teachers
- Counselors, Psychologists, and Special Educators
- Administrators, Directors, and Admissions Personnel
- Parents, Grandparents, and Other Caregivers of Young Children

What are the possible benefits?

- Deeper understanding of child development and behavior
- Strategies for dealing with academic, developmental, or behavioral issues
- Insights on the development of the whole child
- Tips for building developmentally appropriate curriculum
- Recommendations regarding Response to Intervention (RTI) strategies and solutions
- Fresh perspectives on expectations for student achievement and developmental progress
- Techniques for parents to act as advocates for their children
- Knowledge and insight about school readiness and ready schools



About Our Workshop and Seminar Offerings

The Institute offers a variety of training, professional development, and parent/caregiver education opportunities across the country. Delivered by our carefully selected and highly talented National Lecture Staff (NLS), our workshops and seminars provide a comprehensive program for staff development, in-service training, and/or parent and family education. Our well-known and beloved GDO training workshops for educators have been offered for decades, but are constantly being updated and revised to meet the needs of today's schools. Our full-day, half-day, and one-hour seminars, along with parent education or information workshops, are also very popular and work well in tandem with the GDO workshop or as stand-alone offerings.

REGISTRATION

Pre-registration is required, and there are four easy ways to register!

On-line: www.gesellinstitute.org By phone: 1-800-369-7709

By fax: photocopy and fax the form on page 13 to 203-776-5001

By mail: mail the form to Gesell Institute 310 Prospect Street, New Haven, CT 06511

Cancellations: Gesell Institute reserves the right to cancel workshops and seminars due to low registration or other unforeseen circumstances. In the event of a cancellation, registrants will be notified and every effort will be made to find an alternative location or date that suits the needs of the registrant. When this is not possible, registrants will receive a full refund. Participant substitutions may be made; however, if a registrant cancellation or substitution is not received in writing within 5 business days of the workshop, a 10% fee will be charged

Accommodations: Participants are responsible for arranging their own transportation, meals, and lodging. Additional information to assist with travel plans will be included in the registration confirmation packet.

Tax and Education Credits: Note: the IRS allows an income tax deduction for educational expenses (including enrollment fees and the cost of travel and lodging) for courses taken to maintain or improve skills required in your employment or business. Educators, please call us for information about obtaining CEUs or college credits for attending our workshops.



New! Seminar Offerings: Professional Development & Parent Seminars Your Way!

Are you planning your professional development or thinking about offering a seminar for parents? Look no further! The following popular topics are now available as full- or half-day professional development seminars; or as ninety-minute seminars, meetings, or webinars for educators or parents. As Districts and schools search for ways to meet their in-service or pre-service needs, consider the expertise and timeliness associated with professional development and parent education you can trust from Gesell Institute.

Choose a topic, a format, and whether it will be for teachers (T) or for parents (P). Additional topics are available upon request. **Prices start at \$1500 for full day in-service workshops and \$75** per person for seminars and webinars. Call us for more information: 1-800-369-7709.

Ages & Stages of Development: Understanding Child Behavior, and How Children Learn and Grow (T/P)

Participants learn fundamental knowledge about the ages and stages of child growth and development. They explore how all children are not the same, yet how the needs of all children can be met more effectively; how curriculum can be designed based on where children are developmentally; and how understanding child behavior empowers adults to successfully guide social, emotional, cognitive, and academic development.

Gesell/62001/Call for pricing

Ready for Kindergarten or Ready Kindergarten: What Does It Mean? (T/P)

Especially good for one-hour parent meetings, topics of discussion include brain growth and cognitive development; gross and fine motor growth; social-emotional development; and language/literacy skills. Participants learn about predictable cycles of development to aid in understanding the whole child. Consideration of curricular demands and behavioral expectations of individual school programs, as well as parental roles, complete the dialogue on school readiness. Gesell/61003/Call for pricing

Today's Special Needs Child: Classroom Issues & Applications (T)

With one out of every five children being identified as having special behavioral, developmental, or learning needs, every teacher needs to be prepared to meet the unique challenges of all children who walk through the classroom door. This seminar explores common characteristics and needs of children with disabilities, and also touches upon the benefits of the RTI (Response to Intervention) model. Gesell/61005/Call for pricing

Curriculum Development: Planning Learning Experiences to Meet the Needs of the Whole Child (ĭ)

This workshop addresses serious, thoughtful, informed, responsible, state-of-the-art teaching practices. Participants explore the differences between curriculum (the what) and instructional strategies (the how), as well as how to apply this knowledge so that schools can be more student-centered, active, experiential, authentic, democratic, collaborative, rigorous, and challenging.

Gesell/61002/Call for pricing

Parents as Advocates (P)

Parents know their children best, yet they often do not know where to turn, what to ask, what to expect, what services their community offers, and what constitutes normal child growth, development, and behavior. This session explores the advocacy role of parent(s) or other guardian(s) in the child's educational process.

Gesell/61006/Call for pricing



Developmental Discipline: Taming the "Wild Things!" (T/P)

Participants examine the tenants of effective discipline and its goals to help children develop self control and learn problem solving skills. Participants explore the role of child development in understanding behavior and setting appropriate expectations for each age group. This workshop investigates possible reasons for today's challenging behavior so that it may be understood and dealt with appropriately.

Gesell/61001/Call for pricing

Is PLAY a Four-Letter Word?
Balancing the Curriculum in Today's
Academic Kindergarten (T/P)

Play, once the distinguishing characteristic between Kindergarten and first grade, is now banned in many Kindergarten classrooms. This seminar, using current brain research, explores how Kindergarten-age children learn, and focuses on how to meet both curricular demands and the needs of children. This seminar provides an excellent opportunity to inform parents about the importance of play in a child's development.

Gesell/61004/Call for pricing

Professional Development Seminar Schedule

The following pre-scheduled ½-day seminars are available to help meet your professional development needs. The registration fee is \$75 per person. If you are interested in a topic not currently scheduled in your area, call us today to schedule one at your school, and save money by "piggy-backing" on a workshop already scheduled in your area (see below for details)!

Today's Special Needs Child (Code 61005)

Detroit, MI	June 25.	2009	9am-noon

Ready for Kindergarten (Code 61003)

Dalatala	NC	O-4	4 F	2000	0
Kaleiun.	NC	.UCL.	10.	2009	9am-noon

Ages and Stages of Development (Code 62001)

Chicago, IL	July 29, 2009	9am-noon
Chicago, IL	Oct. 20, 2009	9am-noon
Fort Lauderdale, FL	May 2, 2009	9am-noon
Golden, CO (Denver area)	June, 4, 2009	.9am-noon
Melbourne, FL	July 30, 2009	9am-noon
Melbourne, FL	Sept. 30, 2009	9am-noon
Phoenix, AZ	June 9, 2009	9am-noon



Plan a parent or teacher seminar featuring our esteemed National Lecture Staff!

Pages 3 and 5 show when and where our National Lecture Staff will be presenting around the country. Find a city or area convenient to you, and call us to plan an evening seminar during those same dates, or any duration the day before or day after. By piggy-backing on these pre-arranged dates, you can...

- · Save money on lecturer travel expenses!
- Pick your topic from any of those listed in this catalog!
- Or have a topic customized for you!

Planning a parent meeting or professional development program has never been easier... call us today at 1-800-369-7709.

GDO Training Workshop Offerings & Schedule

Our 3-day Gesell Developmental Observation (GDO) training workshops run from 8:30am until 4:00pm each day, including a mid-morning break, a lunch break (on your own), and a mid-afternoon break. Full attendance is required in order to receive a certificate of completion. The first day includes an overview of the GDO; professional development regarding ages and stages and developmental theory; and initial training on GDO administration. The focus of day two is on more in-depth training on GDO administration, scoring, and interpretation. Day three includes a review of training from the two prior days; training on additional subtests; and more in-depth discussion and hands-on practice in regard to scoring, analysis, and interpretation. All three days include a live demonstration with the presenter administering the GDO to a child, followed by discussion and hands-on practice.

The 21/2- to 6-Year-Old

Learn to observe and interpret development and behaviors in the areas of cognitive, language, math, and motor development in the 2½ to 6-year-old child in order to understand the unique needs and abilities of students, and in planning for appropriately challenging preschool and kindergarten curricula. Observe the Gesell Developmental Observation (GDO) administered to a 4,5 and 6-year-old child.

Gesell/63001/\$495

The 6- to 9-Year-Old

Learn to administer the Gesell Developmental Observation (GDO) to the 6 to 9-year-old and interpret results as they relate to the development of language and cognitive skills, short-term memory, visual discrimination, right and left orientation, and indicators of possible learning exceptions. Learn how to develop meaningful curriculum, Individualized Education Programs (IEPs), or Response to Intervention (RTI) strategies. Observe children being administered a GDO.

Gesell/63002/\$495

Review Course

Enhance your skills and expand your understanding of child growth and development with newly revised training and updated materials! Attend either 3-Day GDO Workshop at a reduced fee. Certificate of Gesell training within five years is required for all GDO examiners, and for review course registration.

Gesell/63003/\$370





DEVELOPMENTAL OBSERVATION AGES 2½ TO 6

California San Diego.....July 27-29, 2009 OaklandAugust 5-7, 2009

Colorado

Golden (Near Denver) June 1-3, 2009

Connecticut

New Haven August 3-5, 2009 West Haven March 8-10, 2010

Delaware

Wilmington June 15-17, 2009

Florida

Fort Myers	June 17-19, 2009
Boca Raton	June 15-17, 2009
Jacksonville	August 10-12 2009

Georgia

Roswell (Near Atlanta)......July 13-15, 2009 Atlanta.....October 7-9, 2009

Maryland

Baltimore April 20-22, 2009

Michigan

Clarkston...... June 22-24, 2009

MInnesota

Eden Prairie.....July 8-10, 2009

New Jersey

Somerset August 10-12, 2009

New York

Madrid April 29- May 1, 2009

North Carolina

Concord	June	22-24,	2009
Charlotte	.July	20-22,	2009

DEVELOPMENTAL OBSERVATION AGES 6 TO 9

California

Napa August 4-6, 2009

Delaware

Wilmington June 22-24, 2009

Florida

Fort Myers...... June 22-24, 2009

Michigan

Charlotte.....July 20-22, 2009

AGES 2 1/2 TO 6 (continued)

Ohio

Shaker Heights August 10-12, 2009

Oklahoma

Oklahoma CityJuly 7-9, 2009

Oregon

Tigard (Near Portland)...... August 17-19, 2009

Rhode Island

Newport.....July 20-22, 2009

South Carolina

Columbia...... June 3-5, 2009

Tennessee

Nashville June 3-5, 2009

Texas

 Houston
 April 22-24, 2009

 Selma
 June 22-24, 2009

 Addison
 July 13-15, 2009

 Colleyville
 August 12-14, 2009

Washington

Seattle...... June 15-17, 2009

NEW LOCATIONS ARE CONTINUALLY BEING ADDED.
CHECK OUR WEB SITE FOR THE MOST UP-TO-DATE LISTINGS.

BECOME A HOST SITE AND RECEIVE TWO WORKSHOP SCHOLARSHIPS!

CALL FOR MORE DETAILS: 1-800-369-7709 X701



Gesell Developmental Observation Materials



The Gesell Developmental Observation (GDO) is a comprehensive developmental screening tool that assists parents, educators, and other professionals in understanding characteristics of child behavior in relation to typical growth patterns. Gesell assessments have been used as standard measures for child growth and development since the introduction of the initial scales in 1925. Long used by pediatricians and currently under a national normative and exploratory research study, the GDO focuses on direct observation to measure a child's neuro-motor, language, and cognitive development. The comprehensive GDO is designed to be used with children from 2½ to 9 years of age. The GDO assessment kit may be purchased as a complete set in a durable tote bag.

Gesell Developmental Observation (GDO) Recording Forms ©2007

 Pack of 30 consumable, pre-collated student record forms for 30 children, ages 2 ½ to 9 Gesell/13001/\$55.95

GDO Manipulative Set - Ages 2 ½ to 9

 Nonconsumable materials: Right and Left Assessment Cards, Monroe Visual III — Cards, Monroe Visual I — Cards, Copy Form Cards, Large Cylinder & Cube, Cubes — 10 hardwood cubes, Letters & Numbers Chart, Three Hole Form Board, Color Forms, Pellets and Bottle, Bean Bag, Tote Bag.

Gesell/13002/\$129.00

Three Hole Form Board Gesell/13003/\$30.00

Letters & Numbers Gesell/13004/\$10.00

Right and Left Assessment Cards Gesell/13005/\$9.00

Monroe Visual III and I Cards Gesell/13006/\$24.00

Copy Form Cards Gesell/13007/\$10.50

Hardwood Cubes Gesell/13008/\$15.00

Color Forms Gesell/13009/\$10.00

Bean Bag Gesell/13010/\$4.50

Pellets and Bottle Gesell/13011/\$4.00

Tote Bag Gesell/13012/\$25.00

Script - 2 ½ to 6 Gesell/13013/\$5.00

Script - 6 to 9 Gesell/13014/\$5.00

GDO Training Manual ©2007

 Note: Record of training in last 5 years is required to purchase this item.
 Gesell/13015/Call for pricing



Look for



Educational Media

Ready for Kindergarten DVD

The new DVD *Ready for Kindergarten* is the latest resource for parents and teachers from the Gesell Institute! This 15-minute film provides a delightful and realistic journey into real-life kindergarten settings, showing children who are ready for the all-important kindergarten experience.

- Follow children as they build, draw, tell stories, pretend, and more – how they learn to play school.
- Watch skillful teachers as they provide appropriate learning opportunities in exciting, dynamic, and stimulating environments.
- Listen to trained educators and administrators discuss how developmental observation aids them in their work.
- Hear from experts in the field of early childhood, including Yale Sterling Professor Dr. Edward Zigler, founder of Head Start; Gesell Institute leaders; and master teachers and directors.

Ready for Kindergarten also supplies information on how observation and assessment can provide critical information to help adults decide if a child is ready for kindergarten and offers support to help parents decide these equally important questions:

- Is my child ready?
- Is this kindergarten ready for my child?
- What is a "ready" kindergarten?

Parents and professionals watching this film will see how "ready" kindergarten classrooms, supporting current research on brain architecture and the learning needs of five year olds, invite exploration, challenge, learning, and community, and help a child grow physically, socially, emotionally, and cognitively.

A discussion guide is included with the DVD, and more in-depth study questions and facilitator tools are available for download with film purchase. Also available for purchase is an accompanying booklet for parents, *Ready or Not: Is My Child Ready for Kindergarten?*

Ready for Kindergarten

 DVD with Discussion Guide and Study Qs that pair with our informational booklets Gesell/21001/\$79.95

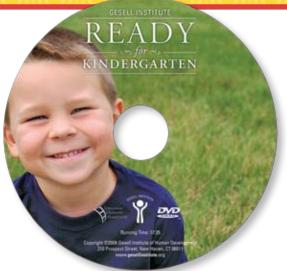
Ready for Kindergarten Professional Development Package (a 15% savings!)

 A \$120 value, this package for professional development and teacher in-service includes the DVD and discussion guide (item 21001), 5 Ready or Not booklets (item 41001), 5 GDO Guide for Parents and Teachers booklets (item 43001), and 5 GDO Policies and Practices booklets (item 43002).
 Gesell/21002/\$99.95

Ready for Kindergarten Parent Meeting Package (a 25% savings!)

 A \$170 value, this package is ideal for parent meetings and includes the DVD and discussion guide (item 21001), 25 Ready or Not booklets (item 41001), 25 Your Five-Year-Old pamphlets (item 32004), and 25 Your 6-Year-Old pamphlets (item 32005).

Gesell/21003/\$129.95





Pamphlets

Ages & Stages Pamphlets:

These brief and simply written pamphlets in English or Spanish outline the common characteristics and typical behaviors of children. Each pamphlet covers a year of growth. Parent strategies are included for each age. These pamphlets are perfect for parent conferences or as a quick and easy reference for teachers. Packaged in sets of 50, available as 50 of one age or groups of multiple ages. Specify English (E) or Spanish (S).

Your Two-Year-Old Gesell/32001E or 32001S/\$30.00

Your Three-Year-Old Gesell/32002E or 32002S/\$30.00

Your Four-Year-Old Gesell/32003E or 32003S/\$30.00

Your Five-Year-Old

Gesell/32004E or 32004S/\$30.00
Your Six-Year-Old

Gesell/32005E or 32005S/\$30.00

Sampler Pack (one of each) Gesell/32006E or 32006S/\$6.25





Books

Your One-Year-Old to Your Nine-Year-Old

This series of child development books, by Louise Bates Ames and Frances Ilg or Ames and Carol Haber, addresses each of the age stages in childhood, from one through nine years. The general age characteristics are described, along with discussion of relationships, health, routines, tension outlets, parental concerns, behavior in school, and interests. The authors offer a warm, supportive approach with helpful insights for parents.

Your One-Year-Old Gesell/52001/\$14.00

Your Two-Year-Old Gesell/52002/\$14.00

Your Three-Year-Old Gesell/52003/\$14.00

Your Four-Year-Old Gesell/52004/\$14.00

Your Five-Year-Old Gesell/52005/\$14.00

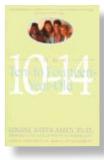
Your Six-Year-Old Gesell/52006/\$14.00 Your Seven-Year-Old Gesell/52007/\$14.00

Your Eight-Year-Old Gesell/52008/\$14.00

Your Nine -Year-Old Gesell/52009/\$14.00

Your Nine-Year-Old HARDCOVER Gesell/52010/\$9.95





Your Ten- to Fourteen-Year-Old

The last in a series of books on child development, by Ames, Ilg and Sid Baker, this book deals with the trying ages of early adolescence. Written with humor and wisdom, this book offers insights on the common questions and concerns of parents of teenagers. Based on firsthand studies of adolescents, it traces the development of behavior in the home, school, and community, giving examples and analysis of these stages of growth.

Gesell/52011/\$14.00

Child Behavior

A practical guide by Ilg, Ames, and Baker, to specific problems of child behavior from infancy to age ten. This book offers helpful methods of dealing effectively with typical behavior problems when they occur and ways to prevent many of the customary problems even before they arise. A classic child care manual.

Gesell/51001/\$14.00





New Listings!



Unplugged Play: No Batteries. No plugs. Pure fun.

A parent-friendly encyclopedia of hundreds and hundreds of battery free, screen-free, chirp-and-beep-free games and fun variations that stretch the imagination and spark creativity. The book has a section for Toddler Play-Ages 1 to 2, Preschool Play - Ages 3 to 5, and Grade School Play - Ages 6 to 10.

Workman Publishing Company/51005/\$16.95

Bright From the Start

New parents are often overwhelmed with advice and information on how to maximize their child's potential. In Bright from the Start, author Jill Stamm answers their questions and shows that it isn't right "edu-tainment" that nurtures an infant's brain. It is a simple as ABC: Attention, Bonding, and Communication, and it's within every parent's ability to provide.

Gotham Books/51006/\$15.00

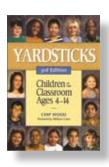




Children's Play: The Roots of Reading

Extensive empirical research has documented the value of play for both cognitive and social development. In Children's Play, leading experts in play research, child development, and early childhood education examine recent policy decisions and demonstrate the importance of play in helping children learn basic literacy skills, social awareness, and creative problem solving. Readers will also find a comprehensive summary of the developmental benefits of play, examples of how research has been applied in practice, a multicultural perspective on play, and ideas for how to play imaginative games with children.

Zero to Three Press/51007/\$39.95



Yardsticks: Children in the Classroom, Ages 4-14

This versatile guidebook by Northeast Foundation explains what children should be learning and doing at each developmental stage, ages 4 through 14. Chip Wood draws from his own experience, plus theoretical knowledge including Gesell's work, to enhance our understanding of how to accommodate children's developmental needs. Ideal for helping teachers and parents match expectations with reality.

Northeast Foundation/51003/\$20.00

The Re-Enchantment of Learning

The Re-Enchantment of Learning by Crowell, Caine and Caine takes educators on a brain-based journey to rediscover their passion for the love of teaching. The authors describe several principles, then guide readers through the process of discovering those principles in their own classrooms, schools, and districts. Firmly grounded in behavioral research and the new sciences, this book is a positive next step in the mindshift process that Caines and Crowell have developed.

The Re-Enchantment
of Learning

A Mariel for Trackey Forward
and Clarence Translatements

For Common Translatements

Leading Color
Conflict Color
Conflict Color

Zephyr Press/51004/\$32.00



A Notebook for Teachers: Making Changes in the Elementary Curriculum

This book from the Northeast Foundation is based on the Greenfield Center School which encompasses grade placement based upon a child's physical, social, intellectual and emotional development,

combined with a curriculum that supports and reflects the same developmental philosophy. Proper grouping of children according to their development is an essential first step in providing and administering an effective curriculum. This guide covers basic patterns of development from the work of Gesell and Piaget, since "classroom environment must be built on the sequential development and needs of children". Particularly useful are its implications which are detailed for children ages 5 through 7 years, the classroom environment, the planning process, and what to teach.

Northeast Foundation/51002/\$19.95



Booklets



Ready or Not: Is My Child Ready for Kindergarten?

Newly revised and updated to reflect current research and practice, this expanded 24-page guide helps parents understand their developing child in consideration of his or her readiness for traditional academic work, as well as how to know if a kindergarten setting is ready for their child. Included is a description of the developmentally appropriate kindergarten classroom and a brief checklist of readiness signs.

Gesell/41001/(1-49) \$2.50 each; (50+) \$2.00 each

The Gesell Developmental Observation: Policies and Practices

This booklet discusses the purpose and appropriate use of the Gesell Developmental Observation screening tool in the evaluation of children's growth. Included is a succinct outline of research regarding the use, reliability, and validity of this instrument. (20% discount when ordering 50 or more)

Gesell/43002/(1-49) \$2.50 each; (50+) \$2.00 each





The Gesell Developmental Observation: A Guide for Parents and Teachers

This concise guide explains the importance of a child's overall development in relation to the learning process and a successful school experience. An overview of the Gesell Developmental Observation screening tool is provided to help parents and teachers understand its use in measuring development and matching children with the most appropriately challenging educational experience. (20% discount when ordering 50 or more)

Gesell/43001/(1-49) \$2.50 each; (50+) \$2.00 each

Registration & Orders

ORDER: On-line: www.gesellinstitute.org By phone: 1-800-369-7709 By fax: 203-776-5001

REGISTRATION*/SHIPPING INFO:

By mail: Gesell Institute, 310 Prospect Street, New Haven, CT 06511

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* Attach sheet of additional names registering for workshop				
CODE # WORKSHOP DATE AND LOCATIO)N	# PEOPL		TOTAL
63001			\$495 \$405	
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Most orders arrive in 4-12 business days. Call for rush options and ra	tes.	or action only	S&H)	
Please call for international rates for shipping and postage to Alaska	or Hawaii.	•	Sub Total	
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Card number:				
Signature:				
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register for the same workshop dates. These discounts do not apply to seminars.

*Gesell Institute is an independent non-profit in need of donations. Every dollar helps support the cost of our programs and services. Thank you!



DATED MATERIALS — OPEN TODAY!

Reserve your space for our 2009 professional development offerings now...plus, order newly updated materials and brand new resources from Gesell Institute, educating and supporting parents and teachers for nearly 60 years!

Seminous:

see pages 2-3!

BRIGHT

See page 10

for our latest book offerings: early childhood

& beyond!

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