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Nearly 60 Years Old, Gesell Institute Launches New Web Site

New Haven, CT, August 3, 2009 – On the fast track of a re-birth and approaching its 60th anniversary in 2010, New Haven based non-profit Gesell Institute is now on Facebook and just launched a newly designed website at www.gesellinstitute.org over the weekend. Created by Kristin Rider and André Barnes with designs by Linda Hoffman, the new website features updated information, a new on-line media kit, and new resources for parents and educators including free downloads of handouts, presentations, and articles. Additional features coming soon include a new interactive on-line catalog for ordering books and resources, as well as new workshop registration functionality.

Gesell Institute of Human Development is an independent non-profit organization that has been associated with how children grow and learn since 1950. The work of Arnold Gesell, PhD, MD, (1888-1961), founding Director of the Yale Child Study Center, and the Institute's namesake, was a profound influence on field child development. Based on Gesell's pioneering work documenting infant and child growth and development during the first half of the century, Gesell programs and publications help parents and educators understand the ages and stages of childhood. Professional development and parent workshops cover a broad range of topics regarding child behavior, healthy growth and development, and positive learning outcomes. Community programs help create collaborative partnerships between parents and teachers to support school success. For additional information and resources or to make a tax-deductible donation, visit www.gesellinstitute.org. To show support and become a fan of the Institute's work, visit <http://www.facebook.com/pages/New-Haven-CT/Gesell-Institute-of-Human-Development/100605185771>.

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