



FOR IMMEDIATE RELEASE

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Gesell Institute supports the Week of the Young Child in New Haven

New Haven, CT (April 16, 2012) – Gesell Institute is once again proud to support The New Haven Early Childhood Council (NHECC) and the city of New Haven in their annual celebration of the National Association for the Education of Young Children’s Week of the Young Child. This annual event will take place Sunday, April 22 through Saturday, April 28. The purpose of this week is to focus attention on the needs of young children and their families. The public must be made aware of the early childhood programs that are available to them in their community to meet those needs. This year’s theme is Early Years Are Learning Years®. There will be a strong emphasis on the importance of early literacy. Each day, free events and story time will be taking place around New Haven.

“The Week of the Young Child is a wonderful opportunity for our city to focus and be more involved with its youngest learners. Encouraging literacy, good quality early childhood programs and the execution of researched best practices for children age 3 to Grade 3 are essential because they provide the proper experiences and exploration that allows them to access their greatest potential, relative to the developmental level they are at,” states Gesell Institute Executive Director Dr. Marcy Guddemi.

The NHECC, of which Guddemi participates in, brings together community members who seek to improve the lives and education of young children and their families in New Haven. Their mission is to ensure that all children come to kindergarten with the knowledge and skills needed to succeed. Guddemi has also been asked to lead New Haven’s Ad Hoc Committee, a segment of NHECC. Appointed by New Haven Mayor John DeStefano, this state-mandated council is to oversee and advise the state-funded School Readiness Program in New Haven.

About Gesell Institute

Gesell Institute of Child Development is an independent non-profit organization that has been associated with how children grow and learn since 1950. The work of Arnold Gesell, PhD, MD, (1888-1961), founding Director of the Yale Child Study Center in 1911, had a profound influence on the field of child development. Based on Dr. Gesell’s pioneering work, Gesell Institute’s current programs and publications help parents and educators understand the ages and stages of childhood. Professional development and parent workshops cover a broad range of topics regarding child behavior, healthy growth, development, and positive learning outcomes. For additional information and resources, please visit www.gesellinstitute.org.

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